

Office of Transition Initiatives

KENYA/EASTLEIGH

PROGRAM DESCRIPTION

Implemented through USAID's Office of Transition Initiatives (OTI), the Kenya Transition Initiative (KTI) expanded its key objectives in May 2011 to include a counter extremism component in the Nairobi suburb of Eastleigh. Eastleigh has a large population of Somali immigrants, predominantly composed of youth. The disenfranchisement of these youth in the face of systemic marginalization, limited access to higher education, inadequate employment, crime, and corruption has weakened their resilience and increased their susceptibility to extremist ideologies. Coupled with the highly radicalized environment, youth in Eastleigh and its environs (Kamukunji) remain exposed to extremist ideologies and are vulnerable to recruitment by groups such as Al-Shabaab.

To counter this threat, the KTI-Eastleigh project (KTI-E) seeks to encourage moderation and foster identity and self-confidence in at-risk youth to enable them to reject the recruitment efforts of extremist groups. To achieve this objective, KTI-E works with locally-based organizations and the Eastleigh community at large to respond to risk factors through a three-pronged approach:

- Increased propensity among youth for moderation and non-violence;
- Empowering local youth;
- Improved livelihoods for youth.

GRANTS SUMMARY

Since its inception in July 2011, KTI-E has funded **101** activities, totaling **\$3,671,926**. This reporting period, a total of **13** activities totaling **\$676,165** were cleared.

Selected Ongoing Activities

Building Partnerships in Kamukunji – Eastleigh is one of Nairobi's most crowded suburbs and is home to a large predominantly ethnic Somali community. In the past few years, several grenade and improvised explosive device (IED) attacks have occurred that have injured and killed numerous people. As a result of these attacks, non-ethnic Somalis have retaliated by carrying out xenophobic attacks against ethnic Somalis in the area. Within Eastleigh, residents and the business community have formed associations which interact with the community by providing financial services or serving as key note speakers in community events. Two of these associations, the Eastleigh Business District (EBDA) and the Eastleigh Residents Association (ERA), have built an interactive relationship with the Constituency Office of Kamukunji; the associations provide feedback to the administrators regarding various government initiatives carried out in the area. To help the Constituency Office further bridge the gap between the community and the government, KTI helped the office meet its operational needs by providing equipment that will allow the office to respond effectively to the needs of its constituency. In an effort to publicize the office and encourage more residents to take advantage of the services it

offers, KTI also helped the Constituency Office carry out awareness forums in the Kamukunji area and disseminate brochures that highlight what the office has to offer Eastleigh residents. By promoting partnerships between the Constituency Office, the EBDA, the ERA, and the community KTI has helped promote constructive dialogue that is geared towards promoting peaceful avenues for residents and youth to deliberate and to reduce inclinations towards resorting to combative methods of solving conflict.

Support to Liberty Center – A significant contributing factor to the high level of frustration among the youth in Eastleigh is the lack of a common space where they can meet and organize social, cultural, and recreational activities of interest. During the early stages of the KTI-E program, KTI scouted for locations to establish a center to provide quality activities that addressed critical issues facing at-risk youth. Unfortunately, KTI was unable to secure a space where this could be actualized. After deliberations among the program team, KTI revised its approach and considered supporting different centers that offered unique services and linking them to ensure that the youth in Kamukunji had access to the best services from each. Through this revised approach, KTI identified the Liberty Center, an aging theatre, as a key youth convening area, located at the heart of the Kamukunji neighborhood. KTI is currently supporting the center to develop their facilities by refurbishing their auditorium which will be used for plays and theatrical exhibitions targeting youth with the message of tolerance and self-acceptance. KTI is also providing the center with studio equipment that will be used by the youth to hold other events. By providing the youth with an improved space to meet and engage, the youth have an additional forum in which they can spend their free time and reduce the likelihood of being targeted by extremist recruiters.

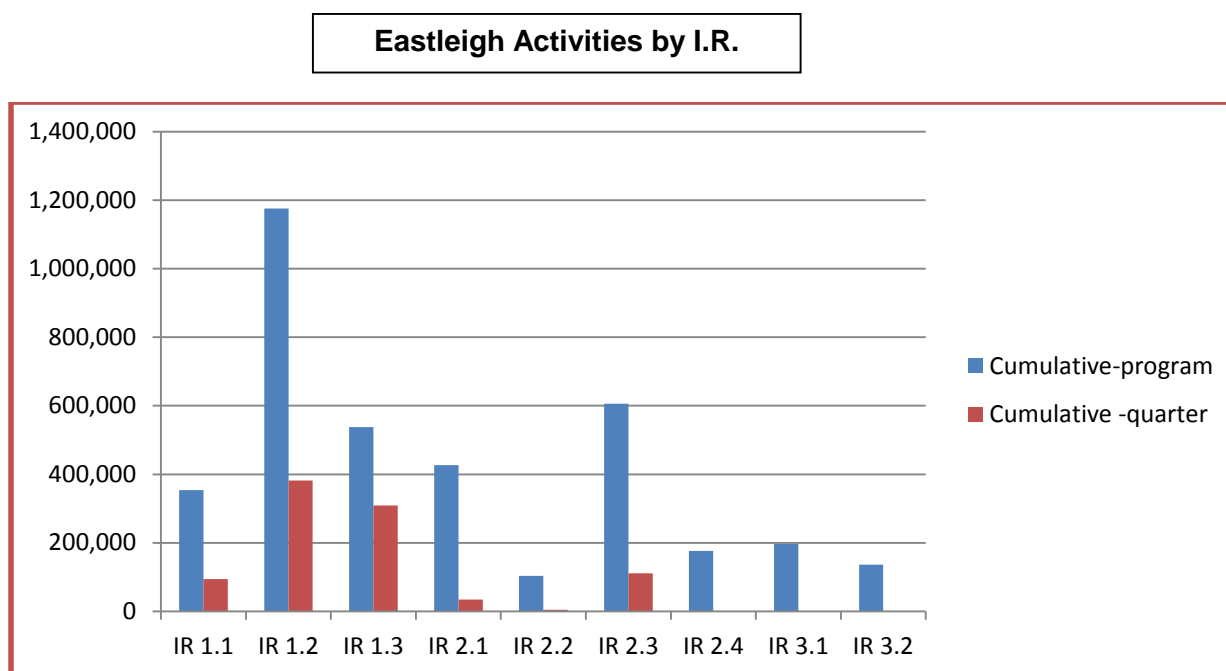
Youth Engagement through Movies – In Eastleigh, reaching out to at-risk youth is always a formidable task as the majority of youth do not participate in formal groups and are thus more difficult to access collectively. Initiative X is an engagement tool, developed by the [REDACTED] in partnership with KTI during an earlier KTI-funded grant, which serves as a foundation on which artistic engagement can improve youth participation. The approach for the initiative incorporates structured interactions between ethnic Somali youth and non-ethnic Somali youth, providing opportunities to introduce and discuss sensitive issues such as radicalism in an inclusive and participatory way and to reduce stigma associated with such issues within the community. To further this effort, KTI partnered with [REDACTED] to replicate a series of innovative and creative visual arts that helped convey messages to the community on issues pertaining to tolerance and extremism. With KTI's support, [REDACTED] was able to develop and install three murals in Eastleigh and Majengo showcasing the negative impact of engaging in extremist behaviors. To engage the community in openly discussing the issue of extremism, [REDACTED] held dialogue sessions within five localities around Eastleigh, including Majengo, Mlango Kubwa, Kiambio, and Malewa, providing an open, respectful, and solution-focused forum to discuss sensitive topics. KTI also partnered with [REDACTED] to stage a musical that was developed through a participatory methodology where the participants collected information from the public and scripted it into an educative and entertaining performance. Through the incorporation of various methodologies to provide a platform to actively engage and reach out to at-risk youth, KTI is playing a key role in creating a much needed avenue for both the youth and the community to discuss and find solutions on issues of radicalism and extremism.

Pending Activities

- **CHXEAS112 – [REDACTED] Mainstreaming the Discussion on Countering Violent Extremism** – This activity is aimed at using a weekly radio talk show to generate media conversations on extremism targeting a national audience in Kenya. The show will provide a forum to discuss a question posed by the Kenyan President after the Westgate incident: “Why do young men and women join al-Shabaab and its wider

networks?" (Wall Street Journal, Opinion Piece, October 6, 2013). The activity will also showcase KTI grantees and beneficiaries and discuss Kenyan policies that affect extremism.

The below graph illustrates KTI-E's annual and cumulative expenditures on activities by Intermediate Result (I.R.):



IR 1.1: Enhanced advocacy capacity and sustained positive dialogue with GOK

IR 1.2: Improved communication channels for youth to receive information and/or discuss sensitive topics

IR 1.3: Improved messaging and outreach capacity of moderate voices including women and religious leaders

IR 2.1: Increased access to community, recreational and cultural activities

IR 2.2: Improved leadership capacity among youth

IR 2.3: Improved networking among youth organizations

IR 2.4: Improved access to counseling and mentoring services

IR 3.1: Improved attitude for meritocratic work

IR 3.2: Improved linkages to training, financial and other support

PROGRAM EVALUATION

The KTI-E program has been of interest to a number of development stakeholders as a pilot program for USAID's interventions and responses to the growing trend of youth recruitment in Eastleigh by extremist groups. Since its inception, the program has undergone several evaluations and studies as a means of providing input to the program team on how to improve its implementation as well as provide information that can be used to design future USAID countering violent extremism (CVE) programs. To build on this, KTI commissioned a final qualitative study and a quantitative survey of the program to review and consolidate all the data, information, and studies that have been generated by KTI's CVE activities and to share this information with select interested parties.

As an outcome of discussions by the KTI-E team during last quarter's rolling assessment, and in preparation for close out, the team decided to document their reflections on USAID policy with regards to CVE, drivers of extremism, and the USAID CVE programming guide. These reflections are intended to be used by USAID and other United States Government (USG) offices as a source of information on how the team matched the actual implementation of the program against the design.

The KTI-E Grants Management team has been instrumental in implementing the program. In the last quarter, the team received several promotions with the Grants Manager being promoted to Senior Grants Manager and the two Grants Assistants being promoted to Grant Managers.

NEXT STEPS

- Final meeting with the Eastleigh Advisory Committee to deliberate on lessons learned;
- Final grantee meeting with staff to share lessons learned and network amongst them;
- KTI-E grant activities will be completed by the end of January 2014;
- Close out of the KTI-E program by the end of February 2014.

ANNEX I. CONSOLIDATED LIST OF OUTPUT INDICATORS FOR THE PROJECT THROUGH DECEMBER 2013

Kenya Transition Initiative – Eastleigh					
Result	Indicator Name and Number	Disaggregation	Data Source	Unit	Reported Numbers
Project Goal: Stronger identity and self-confidence of youth in and around Eastleigh to allow them to reject extremism					
IR-1 Increased propensity among youth for moderation and non-violence					
IR-1.1 Enhanced advocacy capacity and sustained positive dialogue with GoK	Indicator 3. # of initiatives where significant input is provided to GOK on youth issues	Type of initiative	Project records, GoK entities	Number	57
	Indicator 4. # of youth who engage with GOK entities to effect change	Age, gender, ethnicity, geographic area	Project records	Number	593
IR-1.2 Improved communication channels for youth to receive information and/or discuss sensitive topics	Indicator 6. # of youth accessing KTI-E-supported media outlets advocating moderation and non-violence	Age, gender, ethnicity, geographic area	Project records	Number	81,836
	Indicator 7. # of youth participating in KTI-E-supported communication forums to discuss sensitive topics	Age, gender, ethnicity, geographic area	Project records	Number	93,221
IR-1.3 Improved messaging and outreach capacity of moderate voices including women and religious leaders	Indicator 8. # of respected leaders and women empowered to effectively reach out to youth through messages promoting non-violence and self-confidence	Age, gender, ethnicity, geographic area	Project records	Number	314
IR-2 Empower local youth					
IR-2.1 Increased access to community, recreational and cultural activities	Indicator 11. # of attendance in recreational and cultural activities	Type of activity	Project records	Number	46,970

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Kenya Transition Initiative – Eastleigh					
Result	Indicator Name and Number	Disaggregation	Data Source	Unit	Reported Numbers
IR-2.2 Improved leadership capacity among youth	Indicator 13. # of youth assuming active leadership roles	Age, gender, ethnicity, geographic area	Project records	Number	129
IR-2.3 Improved networking among youth organizations	Indicator 14. # of youth groups or organizations supported to improve organizational capacity	Type of organization	Project records	Number	149
IR-2.4 Improved access to counseling and mentoring services	Indicator 17. # of youth receiving counseling and mentoring services	Age, gender, ethnicity, geographic area	Project records, support organizations	Number	243
IR-3 Improved livelihood for youth					
IR-3.1 Improved attitude for meritocratic work	Indicator 20. # of youth who benefit from role models or experiences that promote a positive work ethic	Age, gender, ethnicity, geographic area	Project records	Number	863
IR-3.2 Improved linkages to training, financial and other support	Indicator 21. # of youth accessing government and other financial services	Age, gender, ethnicity, geographic area; Type of financial support	Project records, banks and financing sources	Number	1,660
	Indicator 22. # of youth accessing training programs to improve skills	Age, gender, ethnicity, geographic area; Type of training program	Project records, training programs	Number	782
F:	Indicator 23. # of countering violent extremism (CVE) programs directly related to US Government CVE objectives implemented in country by civil society and partner governments	Grant activity	Project database	Number	84